

MACFRUT 2026
FRUIT & VEG PROFESSIONAL SHOW
21-22-23 APRILE 2026 · RIMINI EXPO CENTRE · ITALIA

MAXIMIZE YOUR PRESENCE AT THE SHOW:
SECURE YOUR SPONSORSHIP NOW!

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MANGO AND AVOCADO EXPLOSION

MACFRUT 2026

MANGO & AVOCADO EXPLOSION

Mango & Avocado Explosion is a Macfrut 2026's premium hub dedicated to the world's most dynamic tropical fruits, located in **Hall B5**. A 3-day immersive experience designed to bring together the global mango and avocado community in one high-value setting. Insights, business, innovation and networking come together to explore the entire value chain and shape the future of the tropical fruit market.



April, 21st / MANGO DAY
Market trends, varieties, supply chain and global opportunities.



April, 22nd / AVOCADO DAY
Production, quality, logistics and international demand.



April, 23rd / ITALY DAY
Italy as an emerging producing country and innovative technologies for the entire supply chain.

WHAT'S INSIDE

- **High-level conferences** and panel discussions on market trends, production, and post-harvest
- **Round tables** with producers, exporters, retailers and importers
- International **case studies**
- Exclusive **B2B Business Meetings**
- **Tasting sessions** and **cooking contest**
- **Networking moments** in a dynamic professional environment

Mango & Avocado networking session

April, 22nd 14:30 – 16:30

An exclusive B2B matchmaking experience on Mango and Avocado, where selected exhibitors, following an application process, meet with top international buyers in a carefully curated setting. Pre-arranged meetings and a dedicated area provide the ideal framework for high-level business connections.

WHY YOU CAN'T MISS IT:

- **Position your brand** in a premium business platform
- **Meet qualified decision-makers** and close new deals in fast-growing tropical markets
- Gain market insights from **global experts**

Choose the sponsorship package that best matches your visibility, networking and lead generation goals within the most exclusive business hub dedicated to mango & avocado.

	Silver partner <i>Qualified visibility and high-value networking.</i>	Bronze partner <i>Be visible in a premium environment and stay top of mind</i>
Totem <i>High-visibility on-site communication point</i>	●	
Logo Visibility <i>On printed and digital promotional materials</i>	●	●
Branded Material in Shopper Bag <i>Direct engagement with attendees</i>	●	●
Logo on Main LED Wall <i>Brand exposure throughout the event</i>	●	●
Instagram Story <i>Official social media visibility</i>	●	●
	€ 2,500	€ 1,500