

**MACFRUT 2026**  
FRUIT & VEG PROFESSIONAL SHOW  
21-22-23 APRILE 2026 · RIMINI EXPO CENTRE · ITALIA

MAXIMIZE YOUR PRESENCE AT THE SHOW:  
GO STRAIGHT TO THE DEALS, BOOK YOUR  
VIP PASS NOW!

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# MANGO AND AVOCADO EXPLOSION

**MACFRUT 2026**

## MANGO & AVOCADO EXPLOSION

Mango & Avocado Explosion is a Macfrut 2026's premium hub dedicated to the world's most dynamic tropical fruits, located in **Hall B5**. A 3-day immersive experience designed to bring together the global mango and avocado community in one high-value setting. Insights, business, innovation and networking come together to explore the entire value chain and shape the future of the tropical fruit market.



**April, 21<sup>st</sup> / MANGO DAY**  
Market trends, varieties, supply chain and global opportunities.



**April, 22<sup>nd</sup> / AVOCADO DAY**  
Production, quality, logistics and international demand.



**April, 23<sup>rd</sup> / ITALY DAY**  
Italy as an emerging producing country and innovative technologies for the entire supply chain.

## WHAT'S INSIDE

- **High-level conferences** and panel discussions on market trends, production, and post-harvest
- **Round tables** with producers, exporters, retailers and importers
- International **case studies**
- Exclusive **B2B Business Meetings**
- **Tasting sessions** and **cooking contest**
- **Networking moments** in a dynamic professional environment

## Mango & Avocado networking session

**April, 22<sup>nd</sup>** 14:30 – 16:30

An exclusive B2B matchmaking experience on Mango and Avocado, where selected exhibitors, following an application process, meet with top international buyers in a carefully curated setting. Pre-arranged meetings and a dedicated area provide the ideal framework for high-level business connections.

## WHY YOU CAN'T MISS IT:

- **Position your brand** in a premium business platform
- **Meet qualified decision-makers** and close new deals in fast-growing tropical markets
- Gain market insights from **global experts**

## APPLY AND SECURE YOUR PREMIUM PRESENCE THAT INCLUDES:

- Participation in **limited B2B meeting slots**
- **Access to all conference** sessions
- Visibility within an **international community**
- **Invitation** to networking lunches

**As mango or avocado exhibitor, your exclusive access package may include:**

**1 VIP PASS every 32 sqm**  
both for single exhibitor and shared booths (co-exhibitors)

## WANT MORE LEADS?

**Available at € 250/pass**

*\*Participation is subject to an evaluation process aimed at ensuring the highest quality and relevance of the matchmaking experience.*