

EXHIBITION, DEMONSTRATIONS, TECHNICAL VISITS, PITCHES & BUSINESS

7-10 OCTOBER 2025 · BORDEAUX · FRANCE

PRIVATE EVENT, FREE PRE-REGISTRATION MANDATORY.

ORGANIZED BY



IN COLLABORATION WITH



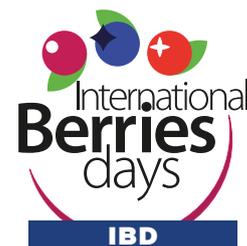
INTERNATIONAL ASPARAGUS DAYS



The 5th edition of the International Asparagus Days will take place in Bordeaux, France, alongside with the 1st edition of the International Berries Days. **Macfrut**, **Befve&Co.** and **Interco Nouvelle-Aquitaine** organize this international professional tradeshow dedicated to the asparagus and berries sectors.

- Many asparagus producers already are berries producers.
- Many suppliers offer products for asparagus and berries.
- Many marketers common to both sectors.

A **COMPLEMENTARITY** in the spotlight for the first time this year. A **SYNERGY** corresponding to the producer needs. An expanded **OFFER** for the benefit of all.



INTERNATIONAL BERRIES DAYS



TUESDAY, 7th OCTOBER

TECHNICAL VISITS

ASPARAGUS TOUR: GIRONDE (33)

Morning

- ▶ Visit to the **Vignobles Bouillac**.
100 ha of vineyards and 20 ha of vine nursery.
15 ha of asparagus marketed under
IGP ASPERGES du Blayais.

In presence of its owner Jean-Pierre Bouillac and Danielle Chambaraud, president of the Blayais Asparagus Growers' Association (APAB).

**LUNCH ON SITE
AND WINE TASTING.**

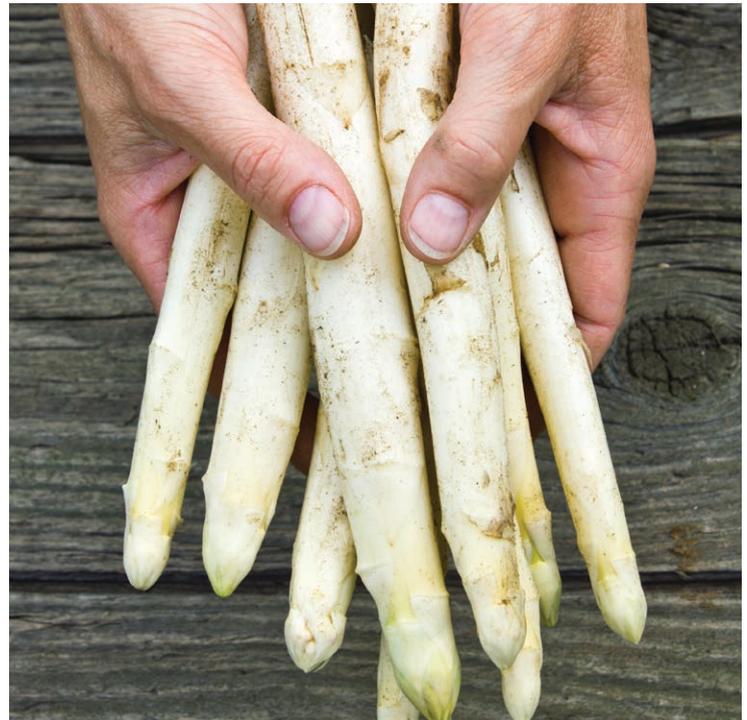
Click here to visit web site:
<https://vignoblesbouillac.com/?lang=en>



Afternoon

- ▶ Visit to the production site **Lebourg**.
900 ha, including:
80 ha of grass turf;
49 ha of white asparagus;
cultures of pop corn, grain corn, maize,
carrot and potato crops.

Click here to visit web site:
www.lebourg-agri.fr



TUESDAY, 7th OCTOBER

TECHNICAL VISITS

BERRIES TOUR: LOT ET GARONNE (47)

Morning

▶ Visit to the nurseries **St Armand** and **Fruits Rouges du Confluent**, in Lot-et-Garonne;
12 ha of greenhouse strawberries, producing 900-1 000 T/y;
20 ha of strawberry nursery, producing 7 millions of tray plants;
40 ha of kiwis.

LUNCH INCLUDED.



Afternoon

▶ Visit to **Aquisol**, fruits & vegetables production and commercialization in Lot-et-Garonne.

60 ha of greenhouses, including:
13 ha of strawberry (800 T/y);
8 ha of raspberry (230 T/y);
and 8 ha of blueberry (160 T/y).

Technical itineraries: conventional and Organic farming, soil-less and in field.

Vegetable production: aubergine, cucumber, pepper (conventional farming) and lettuce, celery stick, spinach, kohlrabi and kiwi (Organic farming).

Click here to visit web site:
www.aquisol-chanau.fr



FRIDAY, 10th OCTOBER

TECHNICAL VISITS

BERRIES TOUR: DORDOGNE (24)

Morning

▶ Visit to the **Technical Interprofessional Center for Fruit and Vegetables (CTIFL)** in Lanxade. Visit of the technological hall. 190 ha of experimental surface area. Expertise in 52 fruit and vegetable species.

Click here to visit web site:
www.ctifl.fr/le-ctifl-en-quelques-mots-ses-missions-ses-actions



▶ Visit to the **Invenio** experimental station for the fruit and vegetable sector in Douville, Dordogne. Invenio is an association of fruit and vegetable producers who wish to pool their efforts in experimentation, varietal research and technological innovation. A visit to the Douville site will provide an overview of the latest French research on plant material and strawberry and raspberry cultivation.

Click here to visit web site:
www.invenio-fl.fr



Afternoon

▶ Visit to the **Teychenné Family** exploitation. Member of the **Socave Cooperative**, traditional production in soil with the label "**IGP Fraise du Périgord**" and hydroponic unheated production of everbearing strawberries.



WEDNESDAY 8th / THURSDAY 9th OCTOBER TRADESHOW

- **Stands of vegetal material, equipment, nurseries, services and marketers, research and training.**
- **Outdoor demonstrations** (preparation, planting, maintenance and harvesting equipment, etc.).
- **Pitch session, technical workshops** led by exhibitors and sponsors in a central agora.
- **Technical tours during the tradeshow.**
- **On-site catering.**

WEDNESDAY 8th OCTOBER: VISITS DURING THE TRADESHOW

- 10:00 am **Strawberry research**
- 10:00 am **Asparagus varieties showcase**
- 3:00 pm **Blueberry fields**
- 4:00 pm **Replanting asparagus on asparagus**



HIGHLIGHTS

- 11:00 am **Open ceremony on Wednesday 8th October**



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THURSDAY 9th OCTOBER: VISITS DURING THE TRADESHOW

- 10:00 am **Strawberry research**
- 10:00 am **Asparagus varieties showcase**
- 11:00 am **Blueberry fields**
- 3:00 pm **Replanting asparagus on asparagus**



HIGHLIGHTS

- 3-5:00 pm **Conference: "What innovations to improve growers' performance (in genetic and technical features)?"**





COCKTAIL AND SHOW EVENING **Cabaret MusicHall "Le Grain d'Folie"**

LIMITED NUMBER OF PLACES AND MANDATORY
REGISTRATION IN THE PLATFORM

(click here to register: <https://iad-ibd.teamresa.net/?perslangue=en>)

23 Av. du Mirail, 33370 Artigues-près-Bordeaux

Wednesday 8th October - 7:00 pm
in **Artigues**



PLANASA: 8229 Av. des Pyrénées, 33114 Le Barp · BORDEAUX



Credit: Associtit



PRICES

EXHIBITORS

Outdoor stand 50^{m2}: 1500 € excluding VAT

Interior stand 24^{m2}: 1400 € excluding VAT

Outdoor demonstration: 1000 € excluding VAT

Additional options (electricity, furniture): **directly in the platform**

SPONSORS:

Platinum : **10000 €** excluding VAT

Gold : **5000 €** excluding VAT

Silver : **2500 €** excluding VAT

Bronze : **1000 €** excluding VAT

Administration fee of 30 € excluding VAT

EXHIBITORS AND VISITORS

Cocktail and show evening

Cabaret Music Hall "Le Grain d'Folie":

90 € excluding VAT

Additional bus transfers: 25 € excluding VAT

Technical visits (including: transport, lunch and translation):

90 € excluding VAT

For more information, please contact: interco@interco-international.com +33 5 56101910 / christian.befve@gmail.com +33 6 86286355

PRIVATE EVENT, FREE PRE-REGISTRATION MANDATORY.

EXHIBITORS AND PARTICIPANTS

PLEASE REGISTER DIRECTLY ON THE PLATFORM

(click here to register: <https://iad-ibd.teamresa.net/?perslangue=en>)