

# *International Blueberry Days*

## **BLUEBERRY SYMPOSIUM**

**3 MAY 2023**

**MACFRUT Rimini Expo Centre**

**PROGRAM**

**9:30** Registration

**9:50** Welcome speech and introduction

Moderator: Prof. Bruno Mezzetti  
*Università Politecnica delle Marche*

**10:00** **Research and progress towards developing blueberries for a Scottish climate**

Susan McCallum  
*The James Hutton Institute (UK)*

**10:30** **Pests and Diseases of blueberry in Australia – few case studies**

Maurizio Rocchetti  
*Costa Group (AU)*

**11:00** **An overview of blueberry research and cultivation in Turkey**

Nesibe Ebru Kafkas  
*Çukurova University (TR)*

**11:30** **Blueberry production in Portugal**

Pedro Brás de Oliveira  
*Instituto Nacional de Investigação Agrária e Veterinária (PT)*

**12:00** **Sensory and consumer science contribution to blueberry  
quality valorization**

Stefano Predieri  
*CNR – IBE (IT)*



**12:30** Discussion

**13:00** Lunch

**14:30** **Blueberry cultivation in China**

Cheng Liu

*Liaoning Academy of Agricultural Sciences(LAAS)*

**15:00** **SHB Production in the Mediterranean area: Technical considerations for production of quality blueberries**

Jorge Duarte

*Hortitool Consulting Lda (PT)*

**15:30** **Driscoll's global blueberry breeding and genetics program**

James Olmstead

*Driscoll's (USA)*

**16:00** Break

**16:30** **Blueberry breeding program at FEM: an integrated approach to innovate through new varieties for Northern and Southern Europe**

Lara Giongo

*Fondazione Edmund Mach (IT)*

**17:00** **Characteristics of plants adapted to different edaphoclimatic conditions**

Jorge Esquivel

*Blueberries Consulting (CL)*

**17:30** **Cultivation technologies of the high-bush blueberry commercial production in Poland**

Stanislaw Pluta

*Research Institute of Horticulture (PL)*

**17:50** Discussion & conclusion

