

XI FORUM F.I.P.P.O.

Biennial FORUM of Italian Federation of
medicinal and aromatic plants

MAY
9th / 10th
2024

The biennial FIPPO Forum is an initiative of the FIPPO Association about the state of the art of the sector of medicinal plant production together with moments of knowledge and meeting between stakeholders who work in the supply chain. Started over twenty years ago, it is the only event expressly conceived for professional stakeholders in the medicinal plants sector. Every two years companies, academics, researchers and experts can meet to make a focus over the scientific, technological, regulatory and market situation. The Forum is divided into two moments.

A part of conferences presented by academics, technicians and experts, regarding the state of the art of science and technology in the sector. Another part dedicated to the production companies associated with the Federation, a space to present your business. The event takes place as part of Spices & Herbs Global Expo, a pavilion inside Macfrut, Fiera di Rimini.

THURSDAY 9th of MAY 2024

MORNING

9/09:30 Participants arrivals and registration

Demetrio Benelli moderates the session

09:30 Opening of Andrea Primavera, F.I.P.P.O.'s President

09:45 **The 25 years of Europam's story, the European association of medicinal plant producers** - Bauke Van der Veen, President of Europam

10:05 **Artificial intelligence applied to essential oils** - Rino Ragno, Department of Pharmaceutical Technology, Università della Sapienza, Rome

10:25 **Biodiversity as a source of utility** - Stefano Benvenuti, University of Pisa

10:45 **La coltivazione della Passiflora in Italia, dati e tecnica produttiva in biologico e convenzionale** - Valentina Fuoco, F.I.P.P.O.

11:05 *Coffee break*

11:40 **Lavender and lavandin cultivation in internal marginal areas: the "Santa Luce e la Valle dei Profumi" project as a model of multifunctional and sustainable development** - Silvia Tavarini, University of Pisa

12:00 **Medicinal plants market data from the TradeMap.org project** - Francesco Pagliacci, University of Padova

12:20 **Review of food safety data of botanicals** - Silvio Gualco, Cadir Lab

12:40 **Monographic research on Sicilian oregano** - Adele Salamone, CREA Palermo

1:00 *Questions and answers*

1:30 **Information session closing**

AFTERNOON

FIPPO members and exhibitors of Spices & Herbs Global Expo present themselves.

Attending is free. **Language: Italian, english, no translation available.**

2:30/5:00 **Production companies, user companies, consultants, manufacturers of equipment and systems, public and private institutions in the officinal sector can take the word and present themselves to the attendants.**

*The time for each company is 5/10 minutes

To register for the session, send an email to: info@fippo.org

*Limited number of places

FRIDAY 10th OF MAY 2024

10:00/1:00am **FIPPO's General Assembly**

tel: +39 0755719111

mail: info@fippo.org

web: www.fippo.org

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HOW TO ATTEND

The F.I.P.P.O.'s Forum is free and open to all, subject to registration and access to MACFRUT.

To register for the Forum it is necessary to send an email to:
info@fippo.org
indicating your name and organization.

Participation in the afternoon of May 9th, dedicated to the presentation of companies, is reserved for companies associated with FIPPO and exhibitors of Spices & Herbs Global Expo.*

*Places are limited.

The link to the registration form will be sent following the participation request sent to: info@fippo.org

The Assembly's participation is reserved for FIPPO members.

The Forum will be held in the Conference Room of the pavilion B1 Spices & Herbs Global Expo di Macfrut (Ingresso Sud Fiera di Rimini).

> Via Emilia 155, 47921 Rimini.

**To register for MACfrut
click here:**

