



# HORTI CHINA 亚洲园艺博览会

## **Q** QINGDAO, CHINA

Sep.19-21, 2019

Qingdao Cosmopolitan Exposition



# What is HORTI CHINA?

HORTI CHINA is the international exhibition connecting China with the world-wide horticulture business of fresh vegetables, fruits, flowers and plants.





## **Exhibition Introduction**

In 2018, HORTI CHINA has reached 27,000 square meters, with 429 exhibitors and 41,162 visitors, attracting national and regional government groups, enterprises and trade visitors from 37 countries, including the Netherlands, Italy, Japan, Spain, Turkey, France, Germany, South Korea and Hong Kong, Macao and Taiwan of China.





## Organizers

### Host

- The Alliance of China Vegetables
- China Good Agri-products Development & Service Association (CGAPA)
- Chinese Society for Horticultural Science
- Chamber of Commerce for import and export China flowers
- The Alliance of China Horticulture Technology and Industry Innovation
- China Greenhouse/Modern Greenhouse

### **Strategic Cooperation**

China Agricultural International
 Cooperation Promotion Association

### Co-organizer

- National Engineering Research Center for horticulture facilities Center
- Ministry of Agriculture Key Laboratory of Agricultural Engineering Discipline Group
- Anhui Greenhouse Building Industry Association
- Facilities Agricultural Equipment Industry Association of Shanghai
- Chengdu Agriculture Machinery Industry Association
- Zhengzhou Greenhouse Association
- Yangling Facility Agriculture Association
- Changshu Xinzhuang Chamber of Commerce for Modernize Agriculture Facility
- Modern Agricultural Association of Zhejiang Province

## Promotional Channel



































# **PRODUCT CATEGORY**





**Crop Protection** 



Greenhouse Engineering and Materials



**Supporting System** 



**Plant Factory** 



Agricultural
Machinery and
tools



Horticultural Equipment/
Materials



**Other** 



# 300 International Enterprises and Groups

**HIGHLIGHTS** 

HORTI CHINA 2018 has attracted government groups, enterprises and trade visitors from 37 countries and regions, including the Netherlands, Italy, Japan, Spain, Turkey, France, Germany, South Korea, Thailand, Malaysia, Singapore, South Africa, the United States, Kenya, Russia, Finland and Hong Kong, Macau and Taiwan of China.



# 100 Industrial Forums and Conferences

- Series Events of China International Greenhouse
   Horticulture Industry Summit
- 2019 Peat Symposium Seminar of International Peat Society and the First China International Peat Product Technology Seminar
- China Water and Fertilizer Integration Management and Technology Forum
- Facility Vegetable Seedling Factory Production
   Technology Forum
- Plant Factory Technology Forum
- Dutch Facilities Horticultural Technology Forum
- International Vertical Farming
   Technology Forum
- "Village Revitalization" series of Conference and Events
- Integrated Animal Husbandry
  Production Mode
- Small Agricultural Machinery and Equipment Application Seminars, etc.

# Featured Theme Exhibition Zone

Focusing on horticultural technology, integrating industry resources and creating a horticultural industry-wide platform

- "Greenhouse industry chain"
- "Horticultural materials/tools/equipment"
- "SMART Agriculture"
- "Irrigation Equipment"
- "Seed & Seedlings (vegetables/flowers/fruits)"
- "Plant Nutrition and Protection"
- "Agricultural Machinery"
- "Market Service"

# 2 Concurrent Agricultural Events

Over 100,000 square meters of agricultural industrial chain international exhibition platform, from animal husbandry, growing, agricultural products to the food and logistics industry



Asia Agro-Food Expo 2019



# EXHIBITOR PROFILE

"The series of fresh-keeping, fresh-cut, frozen vegetables and VF, conditioning foods have once again become a highlight in the same industry. With the Group's vegetable industry chain business layout and the ability of "uninterrupted supply throughout the year", attracted many Chinese and foreign businessmen to consult and negotiate, and reached dozens of cooperation intentions onsite."

— Annual show for vegetables, Shouguang, Shandong

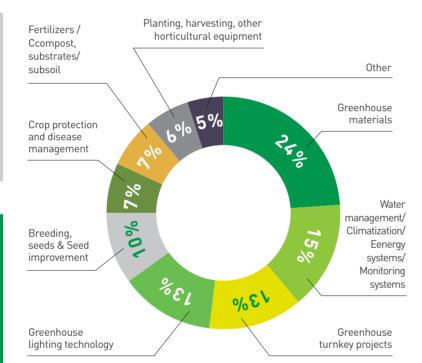
" 'Chencun Flower World' is the national key flower market and the hometown of Chinese flowers and trees. It participated in HORTI CHINA 2018 in the form of a pavilion showing the brilliance and charm of the flower world. The stand was divided into six themes according to its six major industries: horticultural flower, seedling flowers, seedlings, characteristic garden, moth orchid and Chencun Orange."

— Fabulous flower world show, Chencun Guangdong

"ZHONGNONGFUTONG and the organizer of HORTI CHINA jointly created the 'Modern Agriculture Demonstration Zone', displaying different modern agricultural development models, scientific and technological cultivation models, horticultural creative landscapes, and high-quality agricultural products. HORTI CHINA created an experiential, three-dimensional, diverse micro-modern agricultural demonstration environment for visitors."

--Modern Agricultural Demonstration Zone, ZHONGNONGFUTONG

## Major Business of Exhibitor



## Part of Exhibitor List

Shenzhen Number Energy Saving Corporation Netafim(Guangzhou) Agricultural Technology Co.,Ltd. Qingdao Elite Cart Co.,Ltd

Beijing Kingpeng International Hi-Tech Corporation Plantlogic

Beijing Ieda Protected Horticulture Technology Co., Ltd. Shanghai Hitec Plastics Co.,Ltd.

Anping Bochao Seedbed Mesh Factory

Shanghai Growlogin Technology Co., Ltd.

Shanghai Growlogin Technology Co., Ltd.

Shandong Jienuo Thermostat Equipment Co., Ltd. Tianjintongfengjianyegreenhoysetechnologydevelopmentco.,Ltd

Hebei Binhai Agricultural Products Co.,Ltd.

Yu Yang Building Materials Science And

Hui Zhi Cheng

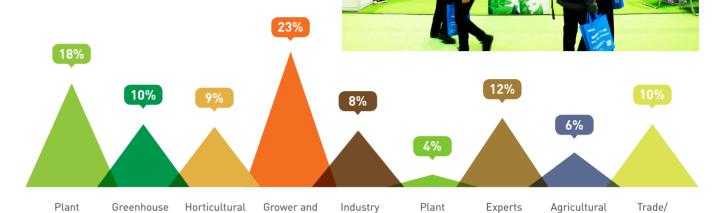
Guangzhou Runjor Agricultural Science And Yunnan Aibida Horticulture Technology Co., Ltd. Tingmao Agricultural Biotechnology Co.,Ltd Solidlite Corporation Metazet Zwethove Bv Hoogendoorn Asia Co.,Ltd Priva International Beijing Ltd. Ridder Group Bei Jing Rui Xue Global Co.,Ltd. Shanghai Ludvig Svensson Horti-Equip Co.,Ltd Agriplus Co., Ltd Taizhou Fenggong Greenhouse Equipment Co., Ltd..

Zuoanxinhui Electronic Technology Co.,Ltd

Jiangsu Henyuan Garden Suppliers Co.,Ltd

# VISITOR PROFILE

## **Analysis of Visitor**



Association

Quarantine &

Fertilizers

from R&D.

institutions

and colleges

### Part of Visitor List

Suppliers.

Installation

and Turnkey

Guangming Food Group Shanghai Chongming Farm Co., Ltd. Shouguang Fuwanjia Farm

Shandong Shouguang Vegetable Industry Group Co., Ltd.

Hengda Hi Tech Agricultural Group

Zhejiang Rural Development Group Shangyu Co., Ltd.

Shanghai Sunqiao Yijia Agricultural Technology Co., Ltd.

Harbin Seed Company

Nurseries &

Seeds

Anhui Delong Seed Industry

Ningbo Weimeng Seed Industry Co., Ltd.

Xinglong Agricultural Professional Cooperative

Fengqiu County Tianjieshan Planting Cooperative

Yushi Qitian Farmers Planting Cooperative

Chia Tai Vegetable Cooperative

Hongdou Village Agricultural Professional Cooperative In Jiangyin City

Strong And Strong Agricultural Species Cooperatives In Jiyuan City, Henan Province

Tools and

Equipment

Suppliers

Agricultural

Cooperatives

Jiyuan Golden Seed Cooperative

Yantai Womei Fruit And Vegetable Professional Cooperative

Ziyun Autonomous County Wenshuo Plant Protection Farmers Professional Cooperative Longyang District Fengning Agricultural Products Professional Cooperative

Qingdao Grain Food Professional Cooperative

Sinochem Modern Agriculture Co., Ltd.

Sanmen Bay Modern Agriculture Development Zone, Ninghai County

Guangdong Modern Agricultural Equipment Research Institute

Jiangsu Green Harbor Modern Agriculture Development Co., Ltd.

Sanmenwan Modern Agricultural Development Zone, Ninghai County, Zhejiang Province

Zhejiang Modern Agriculture Promotion Association

Yancheng Haisheng Modern Agricultural Technology Co., Ltd.

Shanghai Youyou (Group) Co., Ltd.

Shanghai Seed Industry (Group) Co., Ltd.

Beijing Agricultural Machinery Research Institute

 $Institute\ Of\ Agricultural\ Facilities\ And\ Equipment,\ Jiangsu\ Academy\ Of\ Agricultural\ Sciences$ 

Central China Agricultural University

Quanzhou Agricultural Science Research Institute



Investment

Distributor/

Exporter/

Importer





### CONCURRENT EVENTS



Asia Agro-Food Expo, Qingdao 2019

The first Asia Agro-Food Expo, Qingdao 2019 (AAFEX 2019) sets up four exhibition sections for animal husbandry, growing, agricultural products, food processing and logistics. The Expo focuses on "food safety", planning for exhibitions in major agricultural sectors and upstream and downstream of the industrial chain and highlighting the professional content of raw materials, technology, equipment, types, brands and services, and builds the platform for innovation, industry exchange and business interaction in Asia's largest agrofood industry.





### **Contact us**

## Exhibition Project Manager Ms. Stella Feng

T: +86 010-5123 8875 M: +86 135 1105 8650

E: stella.feng@vnuexhibitions.com.cn

### Summit Project Manager Ms. Rose Zhang

T: +86 010-5734 5563 M: +86 186 1843 9769 E: rose.zhang@hortichina.cn

### Sales Director Ms. Wang Hui

T: 010-5734 5550 M: +86 138 1139 2269 E: hui.wang@hortichina.cn

### Sales Manager Ms. Suze Hua

T: +86 021-6195 3552 M: +86 130 2029 0249

E: suze.hua@vnuexhibitions.com.cn





HORTI CHINA 2019